

# MATE VALTR



## VIDEO & PHOTO CREATOR (OPEN TO RELOCATION)

"I have never let school interfere with my education." - Mark Twain

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### ABOUT ME

I'm leveraging my 10 years experience in **visual creative production** (video, photo, design) with applied knowledge of digital marketing, branding and advertising strategy principles for digital commerce, online and social media spaces.

My career goals and aspirations is to bring more awareness to environmental topics and make a lasting impact through educational content creation.



### PORTFOLIO

MATEVALTRCREATIVE.COM  
>CLICK HERE TO WATCH MY REEL<

### SKILLS

#### Primary

CREATIVE DIRECTION ●●●●●●●●●●  
VIDEOGRAPHY ●●●●●●●●●●  
CONCEPT CREATION ●●●●●●●●●●  
MOTION DESIGN ●●●●●●●●●●  
PHOTOGRAPHY ●●●●●●●●●●

#### Secondary

WEB DEVELOPMENT  
DIGITAL MARKETING  
TEAM MANAGEMENT  
SOCIAL MEDIA  
WORDPRESS

### SOFTWARE

Premiere ●●●●●●●●●●  
After Effects ●●●●●●●●●●  
Photoshop ●●●●●●●●●●  
Adobe Illustrator ●●●●●●●●●●

### EDUCATION

Film School Zlin  
College Degree Diploma | 2009

### INTERESTS



### EXPERIENCE

#### Freelance Video Editor & Content Producer (Global) | 2016 - present

- serving remotely multiple clients in personal development industry

#### Video Bumper Factory (Global)

Founder, Digital Marketing & Motion Graphic | 2014 - present

- Creating of complete business model from scratch.
- Customer experience workflow..
- Product design & development
- Extensive SEO optimisation of the whole website.
- Google Ads and Facebook campaigns planning.
- Production of custom video bumpers with sound design.

#### Mindvalley (Malaysia/USA)

Video Producer | 2013 - 2016

- Managing and working across multiple projects to reach assigned deadlines.
- Concept writing, Directing & Shooting of content video shoots and in-house advertisements.
- Complete digital postproduction and delivery of the finals.
- Brainstorming and pitching ideas.
- Quality control of all deliverables while maintaining excellent communication with client teams.
- Technical advising on film equipment purchases.

**Example:** Omvana Promo Ad ([click to view](#))

#### Freelance Commercial Director (Europe)

2007 - 2013

- Pre-production, production and postproduction of video shoots.
- Script development & pitching ideas to clients.
- Helping clients to reach their marketing goals while maintaining given budget.

### ACCOLADES

#### The Guardian Magazine ([click to view](#))

Featured as *The Best Urban Instagrammer in US* | March 2015  
Collection of my travel photography in Los Angeles, CA.

#### Cornetto ([click to view](#))

Winning Ad | January 2013

Produced, Directed & Shot a winning advertisement in an open tender for an ice-cream brand.

HELLO!